

KINDNESS BEARS FRUITS, 9 APR 2012

STAFFERS of the Women's Centre for Change (WCC) in Penang are overjoyed although they only won the fourth prize in The Star's 'Bid & Win' charity series which was held earlier this year from Jan 6 to Feb 6.

WCC earned 68,164 Star Points tokens, which enabled them to walk away with Panasonic electronic goods worth RM10,000.



Timely gifts: Staff of WCC with the RM10,000 worth of Panasonic products they won in The Star's 'Bid & Win' charity series.

WCC executive director Loh Cheng Kooi was happy that they were the only non governmental organisation in Penang to have won the prize.

“We are overwhelmed with the support from Penangites. We are also impressed with the public who send us the Star Points tokens in bulk from all over the country including Sarawak, Perak, Kelantan and the Klang Valley.

“We see each and every token contributed as an endorsement of our mission to eliminate violence against women and children as well as to empower them besides promoting gender equality and social justice,” said Loh at their new premises in Jalan Burma.

Among the goods WCC received from Panasonic were LCD TVs, digital camera, microwave oven, wall fan, water purifier, and a cordless iron.

“These goods will be useful and timely for our new office and for our (home) shelter,” said Loh.

WCC fundraising ambassador Datin Annie Chin was grateful with the support they received from the newspaper's readers.

“We did not expect that much (support) but we enjoy seeing people being helpful. Nevertheless we still need ongoing donation from the public,” she said.

The Star’s ‘Bid & Win’ charity series was participated by eight charity organisations namely Jagaan Kanak-Kanak Kurang Upaya, Grace Community Services, Persatuan Kebajikan HOPEWorldwide Kuala Lumpur, Women’s Centre for Change and the Malaysian Council of Cheshire Homes & Services.

The others are Persatuan Kebangsaan Angin Ahmar Malaysia (National Stroke Association of Malaysia), Yayasan Chowkit and Pusat Hemodialisis Mawar.

The charity series was an extension of the ‘Bid & Win’ promotion that was held last year in conjunction with the publication’s 40th anniversary and also to reward loyal readers.

Partnering Star Publications for the promotion were UOB (M) Berhad and Nasim Sdn Bhd, a subsidiary of the car maker, the Naza Group of Companies.

The public can contact WCC at 04-2280342 for more information about the organisation.

- [wcc in the media](#)
- [letters to the press](#)